

STATE OF NORTH CAROLINA
COUNTY OF WAKE

BEFORE THE NORTH CAROLINA
ADDICTIONS SPECIALIST
PROFESSIONAL PRACTICE BOARD
EC CASE NO. 907-25

NORTH CAROLINA ADDICTIONS)
SPECIALIST PROFESSIONAL)
PRACTICE BOARD,)
)
Petitioner,)
)
v.)
)
ALEX COLBY MARTINEZ)
(LCAS No. 27197),)
)
Respondent.)

CONSENT ORDER

THIS MATTER is before a Panel of the Ethics Committee (the “Panel”) of the North Carolina Addictions Specialist Professional Practice Board (the “Board”), pursuant to Chapter 150B, Article 3A of the North Carolina General Statutes; Chapter 90, Article 5C of the North Carolina General Statutes, the North Carolina Substance Use Disorder Professional Practice Act; and Title 21, Chapter 68 of the North Carolina Administrative Code. The Board, with a quorum present, and Respondent stipulate and agree to the entry of the following Consent Order:

FINDINGS OF FACT

1. Petitioner Board was established by the North Carolina General Assembly to credential and regulate substance use disorder professionals in North Carolina, in accordance with Chapter 90, Article 5C of the North Carolina General Statutes.
2. Respondent currently is a citizen and resident of Grimesland, Pitt County, North Carolina; and is neither a minor nor an incompetent person.

3. On March 20, 2023, Respondent was credentialed before the Board as a Licensed Clinical Addictions Specialist (“LCAS”) (LCAS No. 27197), which will expire on March 19, 2027, if not renewed.
4. On November 30, 2025, A. S. filed a formal ethics complaint before the Board against Respondent alleging Respondent initiated and engaged in a dual relationship with A. S., a former client of Respondent.
5. On December 21, 2025, Sarah Baker (“Baker”) filed a formal ethics complaint before the Board against Respondent alleging Respondent engaged in a dual relationship with A. S.
6. The complaints filed by A. S. and Baker, relating to the same allegations, were consolidated and designated by the Board as Ethics Complaint (“EC”) Case No. 907-25.
7. Upon investigation into EC Case No. 907-25, the Board determined the following:
 - a. During all times relevant to this matter, Respondent was employed at Contentnea Health Greene (“Contentnea”), a provider located in Snow Hill, North Carolina.
 - b. For a period of approximately three (3) years, and ending on or about October 24, 2025, A. S. was a patient under Respondent’s care at Contentnea.
 - c. Respondent engaged in a dual relationship with A. S. while A. S. was a client at Contentnea and continuing thereafter, which progressed into a romantic relationship.
 - d. Respondent denies the above-referenced dual relationship with A. S. occurred; however, the Ethics Committee did not find Respondent’s denial to be credible.

- e. On November 28, 2025, Respondent was charged with *MISDEMEANOR HARASSING PHONE CALL*. The criminal charge is pending in Pitt County District Court, case no. 2025 CR 467030-730.
- f. On February 14, 2026, Respondent was charged with *MISDEMEANOR CRIME OF DOMESTIC VIOLENCE* and *MISDEMEANOR DOMESTIC VIOLATION PROTECTIVE ORDER VIOLATION*. The criminal charges are pending in Pitt County District Court, case no. 2026 CR 232979-730.
- g. Respondent failed to timely report the issuance of the above-referenced criminal charges to the Board.

CONCLUSIONS OF LAW

- 8. Respondent is subject to the North Carolina Addictions Specialist Professional Practice Act and the rules promulgated pursuant to that Act. The Board has jurisdiction over Respondent and the subject matter of this proceeding.
- 9. The acts and omissions of Respondent as described above constitute violations of the following:
 - a. N.C. Gen. Stat. § 90-113.44(a)(6);
 - b. N.C. Gen. Stat. § 90-113.44(a)(7);
 - c. N.C. Gen. Stat. § 90-113.44(a)(9);
 - d. N.C. Gen. Stat. § 90-113.44(a)(10);
 - e. 21 NCAC 68 .0601(4)(b);
 - f. 21 NCAC 68 .0601(6)(a); and
 - g. 21 NCAC 68 .0606(c)-(d).

Respondent committed one or more of the violations described above. Pursuant to N.C. Gen. Stat. § 90-113.33(2), the Board has the authority to deny, suspend, or revoke Respondent's licensure, certification, or registration to practice in this State or reprimand or otherwise discipline Respondent's license, certificate, or registration in North Carolina.

BASED upon the foregoing Findings of Fact and Conclusions of Law, and in lieu of further proceedings, Respondent wishes to resolve this matter by consent and agrees that Board staff and counsel may discuss this Consent Order with the Board *ex parte* whether or not the Board accepts this Consent Order as written.

Whereas Respondent acknowledges that he read this entire document and understands it;

Whereas Respondent acknowledges that he enters into this Consent Order freely and voluntarily;

Whereas Respondent acknowledges that he had full and adequate opportunity to confer with legal counsel in connection with this matter;

Whereas Respondent understands that this Consent Order must be presented to the Board for approval; and

Whereas the Board has determined that the public interest is served by resolving this matter as set forth below.

THEREFORE, with the consent of Respondent, it is ORDERED that:

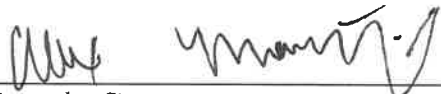
1. Respondent's LCAS (LCAS No. 27197) before the Board is hereby **VOLUNTARILY SURRENDERED** as of the effective date of this Consent Order.
2. Respondent shall cooperate with and facilitate transition of care of his current clients to credentialed substance use disorder professional(s).

3. In the event Respondent applies for a Board credential in the future, Respondent shall first submit documentation to the Board as to an independent clinical assessment pertaining to fitness to practice and general mental health facilitated by a Board-approved assessor, at Respondent's cost, deeming Respondent fit to practice. Thereafter, Respondent shall appear before the Ethics Committee to ascertain his eligibility for a Board credential prior to proceeding with the application process.
4. The Board shall retain jurisdiction under Article 3A, Chapter 150B for all administrative hearings held in connection with or pursuant to this Consent Order. If the Board receives evidence that Respondent has violated any term of this Consent Order or any other law or rule enforced by the Board, the Board shall schedule a show cause hearing for a determination of the violations. If the Board determines that a violation has occurred, the Board may impose such disciplinary action as it determines is appropriate and is authorized by law.
5. This Consent Order shall take effect immediately upon its execution by the Board and Respondent and reflect the entire agreement between Respondent and the Board, there being no agreement of any kind, verbal or otherwise, which varies, alters, or modifies this Consent Order.
6. No modification or waiver of any provision of this Consent Order shall be effective unless it is in writing, adopted and approved by the Board, and signed by the parties affected.
7. Both the Board and Respondent participated in the drafting of this Consent Order. Any ambiguities herein shall not be construed against either party in any future civil or administrative proceeding.

8. Each party to this proceeding shall bear their own costs, and the Board shall bear its own costs of investigation.
9. Upon its execution by the Board and Respondent, this Consent Order shall become a public record within the meaning of Chapter 132 of the North Carolina General Statutes and shall be subject to public inspection and dissemination pursuant to the provisions thereof.

CONSENTED TO BY:

ALEX C. MARTINEZ (LCAS No. 27197)

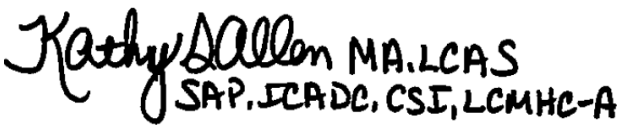


Respondent Signature

Date: 4-8-26

Respondent Signature Date

By Order of the North Carolina Addictions Specialist Professional Practice Board, this the
8th day of April, 2026.

By: 

Kathy Allen, NCASPPB
Ethics Committee Chair